

 **WESLEY**
BROTHERHOOD
TRAINING & CONSULTING



COACHING BIO: Terry Sisco

Tampa Discipleship Coordinator and All Pro Dad Liaison

Career: Founder & CEO of Exsellerate, Inc. focusing on the talent and execution of top performing organizations

Hobbies: *Miami Hurricanes, researching family genealogy and then traveling to ancestral locations*

Since they were married in 1973, Terry and Cindy have been dedicated to changing the trajectory of children's lives academically, financially, and most importantly, spiritually. Most recently, they have created a community alliance and programs at Chamberlain High School, the poorest high school in Hillsborough County, FL and its nine feeder pattern schools to maximize the lifelong earning potential of every student. The Chamberlain High School Legacy Alliance demonstrates the transformational power of alumni and the community, especially the faith community pouring into its local schools.

To help break the generational cycle of poverty Terry created the "dreamcatcher Initiative" to place every student at the high school beginning in the ninth grade on a pathway to prosperity with three tracks: military, college, trade. Students are mentored two years post high school graduation to help manage their success. Acknowledging the connection between low reading proficiency and incarceration rates, Terry started seventeen All Pro Dad chapters in Title 1 schools throughout Hillsborough County, FL. to improve reading scores and create greater father/child engagement. Terry and Cindy have served on the Board of Trustees of the Florida United Methodist Children's Home.

After a 25-year career as Director of Sales for national retail organizations such as Bloomingdales, Terry founded Exsellerate, Inc to focus on driving results through the "people-side" of organizations, specifically TALENT + EXECUTION. The *Sisco Sales Score* has become the behavioral benchmark used by sales organizations to accurately predict the performance potential of job candidates.

Terry has been serving the Wesley Brotherhood in the Tampa Bay area. He is available to discuss effective ways to launch and grow a public school ministry. You may reach him at 813-787-7355 or tlsisco@exsellerate.com.

Terry and Cindy have one daughter who calls herself a "musicianary" whose ministry is to witness to artists. She has toured worldwide as a back-up singer for music legends including Engelbert Humperdinck. She, her husband, and son live in Murfreesboro, TN.

[www. **WesleyBrotherhood**.com](http://www.WesleyBrotherhood.com)