



# WESLEY BROTHERHOOD

*Connecting Men with Jesus to Impact Your Community*

## **MEN'S MINISTRY**

# **START-UP GUIDE**

## **FOR THE LOCAL CHURCH**

TOP PRIORITIES

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

*A comprehensive starting point for Local Church men's ministry leaders ... without an organized men's ministry at their Local Church. Using this document as a starting point you will have the tools available to organize and implement resources and new strategies to create an effective men's ministry bringing men closer to Christ. Now let's get started!*

Church: \_\_\_\_\_ Leader: \_\_\_\_\_  
Mobile: \_\_\_\_\_ Email: \_\_\_\_\_ Date: \_\_\_\_\_

**WesleyBrotherhood.com**

# MEN'S MINISTRY DIRECTION

**Would you like to see the men's ministry of your Church move in these directions?**

Yes \_\_\_ No \_\_\_ Maybe \_\_\_ A vibrant ministry that encompasses the vast majority of men in our Church, young and old

First Thoughts on Your Heart: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Yes \_\_\_ No \_\_\_ Maybe \_\_\_ A group of men that take advantage of opportunities to serve their local Church?

First Thoughts on Your Heart: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Yes \_\_\_ No \_\_\_ Maybe \_\_\_ A group of men that take advantage of opportunities to serve their local Community?

First Thoughts on Your Heart: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Yes \_\_\_ No \_\_\_ Maybe \_\_\_ A group of men that grow in Christ with consistent Bible Studies and Programming geared specifically, towards a man's heart.?

First Thoughts on Your Heart: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Yes \_\_\_ No \_\_\_ Maybe \_\_\_ A group of men that meets once a month for a breakfast or dinner with a speaker

Yes \_\_\_ No \_\_\_ Maybe \_\_\_ If "Yes" will it be a struggle to find quality speakers that are interesting every month?

Yes \_\_\_ No \_\_\_ Maybe \_\_\_ A group of men that comes together whereas the younger men are embraced with extra effort so our men will have the opportunity to mentor them by the more experienced men in that same group.

Yes \_\_\_ No \_\_\_ Maybe \_\_\_ A group of men that grow in Christ with ongoing Bible Studies and Programming geared

**If you could wave a magic wand & see the men in your Church, what would the ministry be doing In 5 years:**

**Fellowship:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Service:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Spiritual Growth:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# FUTURE FELLOWSHIP ACTIVITIES

Could your men come together annually for any outdoor, manly meals such as:

Yes\_\_\_ No\_\_\_ Low Country Boil & Oyster Roast      Yes\_\_\_ No\_\_\_ BBQ

Yes\_\_\_ No\_\_\_ Steak and Spuds                              Yes\_\_\_ No\_\_\_ Chili

Could your men have any *sports-related events* your men could participate in as a group?

Yes\_\_\_ No\_\_\_ Church Golf Tournament / TopGolf

Yes\_\_\_ No\_\_\_ Church Cornhole Tournament

Yes\_\_\_ No\_\_\_ Bowling Tournament

Yes\_\_\_ No\_\_\_ Hunting or Fishing Outing

Yes\_\_\_ No\_\_\_ Camping Expedition

Could you have any *sports-related events* your men and their families could participate in as a group?

Yes\_\_\_ No\_\_\_ Pro, Minor-League, or College Baseball Game

Yes\_\_\_ No\_\_\_ Pro, Minor-League or College Basketball Game

Yes\_\_\_ No\_\_\_ Pro, Minor-League or College Football Game

Yes\_\_\_ No\_\_\_ Pro, Minor-League or College Soccer Match

Yes\_\_\_ No\_\_\_ Pro or Minor-League Hockey Match

Other \_\_\_\_\_  
\_\_\_\_\_

# FUTURE SERVICE ACTIVITIES

Could your men have an *annual service project(s)* they do together *in your Community*?

Yes\_\_\_ No\_\_\_ Describe: \_\_\_\_\_

Could your men currently have an *organized service or fellowship event(s)* with the *Youth* of your Church?

Yes\_\_\_ No\_\_\_ Describe: \_\_\_\_\_

Could your men currently have *organized service or fellowship event(s)* with the *Scouts* of your Church?

Yes\_\_\_ No\_\_\_ Describe: \_\_\_\_\_

# FUTURE SPIRITUAL GROWTH ACTIVITIES

Could your men have *organized weekly spiritual growth opportunities*?

Yes\_\_\_ No\_\_\_ Traditional Bible Study                      Yes\_\_\_ No\_\_\_ Rotating Bible Studies with DVD (specifically for men)

Other: \_\_\_\_\_

Could your men have *small accountability groups* within your Church?

Several\_\_\_ Few\_\_\_ None\_\_\_

Could your men go together as a group to *men's Christian conferences, seminars or workshops*?

Yes\_\_\_ No\_\_\_

Other Spiritual Growth Opportunities? Please describe: \_\_\_\_\_  
\_\_\_\_\_

Could your leadership team have organized with specific people responsible for the following?

Yes\_\_\_ No\_\_\_ President / Leader                      Yes\_\_\_ No\_\_\_ Communications to men (Email, Social Media, Phone)

Yes\_\_\_ No\_\_\_ Meal Planning / Operations              Yes\_\_\_ No\_\_\_ Annual Men's Conferences, Seminars and Workshops

Yes\_\_\_ No\_\_\_ Special Events Planning / Operations (this may be a separate person for each major event)

# UPGRADING OUR MEN'S MINISTRY GOALS



- 1 – Support your Pastor’s Ministry and your Youth Pastor’s Ministry
- 2 – Build relationships within your men. Focus on building authentic relationships.
- 3 – Provide ways for your men to grow in God’s word and prayer
- 4 – Foster opportunities to help your men become better husbands, fathers and grandfathers in our Church and Community

Jeremiah 29:11 *For I know the plans I have for you, plans to prosper you and not to harm you, plans to give you hope and a future.*

- 5 - \_\_\_\_\_
- 6 - \_\_\_\_\_
- 7 - \_\_\_\_\_
- 8 - \_\_\_\_\_
- 9 - \_\_\_\_\_
- 10 - \_\_\_\_\_

## OUR FELLOWSHIP OPPORTUNITIES

- 1 - *“Wesley Brotherhood Family Night at the Ballpark” - Great opportunity for young men & their families.*
- 2 - *Outdoor Cooking/Grilling Event such as “Low Country Boil & Oyster Roast” or “Steaks n’ Spuds” or ???*
- 3 - *Start annual golf tournament, cornhole tournament, fishing tournament. Nothing fancy, just have fun!*

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## OUR SERVICE OPPORTUNITIES

- 1 – *Work with and support your Pastor(s) and Youth Pastor to assist w/ their vision of Local Mission work*
- 2 – *Work with and support your Youth Pastor and Youth to assist in Local Mission work*
- 3 – *Serve in the community through All Pro Dad, Scouts or other great community organizations*
- 4 – *Millennials (born 1980-2000) or Generation Z (born after 2000) are much more environmentally conscious than any previous generation. Community parks and waterfronts are a great place to start. Youth and/or Scouts are great to partner with.*

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## OUR SPIRITUAL GROWTH OPPORTUNITIES

- 1 – *Organize your men and take an army to the annual Igniting Men Conference.*
- 2 - *Take advantage of Wesley Brotherhood Trainer Jim Boesch for various leadership training including “Lead Like Jesus’ Leadership Encounter”, “Network Servant Profile Discovery Course” and more.*

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# UPDATING OUR CALENDAR

*Progressive Improvement is better than Postponed Perfection*

*Jan: Always Kick Off the New Year with a big event and a lot of excitement for the new calendar year. Share your enthusiasm and have your Month-By-Month New Year's Calendar printed out for everyone in attendance so you go over it with them.*

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**Feb:** \_\_\_\_\_

**March:** \_\_\_\_\_

**April:** \_\_\_\_\_

**May:** \_\_\_\_\_

**June:** \_\_\_\_\_

**July:** \_\_\_\_\_

**Aug:** \_\_\_\_\_

**Sept:** \_\_\_\_\_

**Oct:** \_\_\_\_\_

**Nov:** \_\_\_\_\_

**Dec:** \_\_\_\_\_

**UPDATED MEN'S MINISTRY MISSION & VISION STATEMENT – WHAT IS YOUR PURPOSE?**

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# NEXT STEPS

- 1) Expand your Leadership Team with more Key Team Leaders
- 2) Create Men's Ministry Annual Calendar
- 3) Meet with Pastor(s) and Youth Pastor
- 4) Register your Local Church Men's Ministry with Wingman Nation.
- 5) If you are a Methodist Church, charter your Men' Ministry with GCUMM.

1. *Expand your Leadership Team with more Key Team Leaders.*
2. *With your expanded leadership team create a professional looking month-by-month calendar for the next year to print and share in person, then email as well. Tentative dates are always fine. This document should act as an invitational piece that should have information about the ministry (Mission Statement), how to contact the leadership, and possibly more.*
3. *Meet with our pastor(s) and our youth pastor to find out how our men's ministry can serve our Local Church and Community. What ways can our men's ministry support them?*
4. *Register your Local Church Men's Ministry with Wingman Nation. The initial cost for the first year is \$150 and every year afterwards is \$50. This gives your Men's Ministry unlimited access to the world's largest library of video-based Christian Bible studies, including hundreds specifically for men: Rightnow Media. A great investment in growing your men closer to Christ with modern, exciting programming.*
5. *If your Church is a Methodist Church, officially charter your Local Church men's ministry through the General Commission of United Methodist Men. The Annual cost is \$85. It is a great investment for the connection that allows you to learn from and share ideas with UMC men's ministries around the world. Download form at <http://www.gcumm.org/support/chartering>*

## LEADERSHIP OPPORTUNITIES

Leaders & Prospective Leaders	/	Roles	/	Notes
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Surround yourself with additional leaders that are passionate Jesus Christ and about your Local Church's men's ministry. Make every effort to add future leaders that you can mentor to prepare for your men's ministry's future. Assign specific responsibilities to reach more men and to professionally execute the plans on your calendar. Your leadership team will need to be organized with responsibilities such as:

- Communications to men (Email, Phone and Social Media)
- Regular Meal Planning & Operations (possibly multiple teams)
- Special Events Planning & Operations (possibly one primary leader per major event)
- Annual Men's Conferences, Seminars and Workshops
- **\*\*\*Each of these leadership positions will need a team to help execute their objectives\*\*\***

# WESLEY BROTHERHOOD RECOMMENDED RESOURCES

## WINGMAN NATION



rightnow MEDIA



man in the mirror



## IGNITING MEN CONFERENCE

### ONE-DAY MEN'S TRAINING & EQUIPPING CONFERENCES

throughout Florida including Awesome  
Worship, Keynote Speakers, Workshops  
and lunch provided 8:30-3:00

#### Typical Workshop Subjects:

Being better Christian Husbands  
Grandfathering to Leave a Legacy  
Overcoming Addictions  
Reaching God-Given Potential  
Conquering Pornography  
Balancing Faith, Family & Career

[ignitingmen.com](http://ignitingmen.com)

## NEXTGeneration Men's Rally

*Morning Event for Young Men in  
Middle & High School throughout Florida  
which includes Awesome Worship,  
Keynote Speakers and Small Groups  
Breakfast provided 8:30-11:30*

**Family Night at the Ballpark  
Community-wide Cleanup Day  
Awaken Prayer Rally  
Tool Belts United  
Rock 'n Roll Recovery Revival  
& More**

# WESLEY BROTHERHOOD RECOMMENDED RESOURCES



## Wesley Brotherhood VP of Discipleship

**Men's Ministry Specialist, GCUMM Deployed Staff**

**JIM BOESCH**

407-721-0416 / jimboesch68@gmail.com / gcumm.org

*Extensive Training in groups to both pastors and laity:*

- *Understanding Men's Ministry Discipleship Training for Pastors & Laity*

- *Lead Like Jesus Leadership Encounter Training for Pastors & Laity*

- *Spiritual Gifts, Personal Style, and Ministry Passion Assessment* - *And Many Other Opportunities*

## Wesley Brotherhood Prayer Advocate

**PATRICK DAPAAH**

614-483-2194 / pbdkag123@gmail.com

*Build a team to pray for and affirm your pastor.*

*Patrick can help you organize and get started.*

## Florida Scouting Ministry Coordinator

**RANDY NUNLEY**

732.666.2000 / rbnscoouter@gmail.com

*Randy is Florida's expert on Scouting*

## Wesley Brotherhood Vice President of Missions

**STEVE KENNEDY**

941.809.2191 / Stevekennedy16@comcast.net

*Missions consulting, training, and action plans*

## Wesley Brotherhood Vice President of Fellowship

**Bruce Seidner**

904.679.1887 / Bseidner75@yahoo.com

*Fellowship consulting, training, and action plans*

## Wesley Brotherhood President

**MICHAEL MAXWELL**

904.625.7883 / michael.maxwell@wbfla.com

## GREAT RESOURCE PARTNERS:

### **ManUp Ministries – REX TIGNOR**

804-382-5671 / greateryes@gmail.com

manupministries.net

*Helping men unlock their God-given potential. Nationally known speaker, author & leader in training / discipling men's ministry leaders.*

### **Voice of God Ministry – JACK ALAN LEVINE**

321-328-5253 / jack@jackalanlevine.com

jaclalanlevine.com

*Nationally Known Christian Author, Speaker, Addiction Expert & Businessman that speaks on a variety of subjects.*

### **Just Stand Firm Ministries – Larry Leak**

413.504.8243 / lalack77@gmail.com

*Larry brings a unique blend of men's ministry and corrections system experience to each event where he speaks. Larry is a national speaker for Iron Sharpens Iron*

### **Rough Cut Men – DAVID DUSEK**

941-544-4799 / david@reachingeveryman.com

roughcutmen.org

*The purpose of The Rough Cut Men MOVIE EXPERIENCE is to get men to begin engaging with one another in an authentic and transparent way.*

### **Wingman Nation – JOHN DELANEY**

941.323.4908 / john.delaney@wesleybrotherhood.com

*A sustainable model for connecting men with Jesus and each other for the Local Church.*

### **All Pro Dad – TERRY SISCO**

813.787.7355 / TIsisco@exsellerate

allprodad.com

*We are passionately committed to bringing intentional focus to fathers around the world. Our message inspires you to embrace who you are, give you tenderness of heart, and boldness of character as a dad and husband.*

Wesley Brotherhood's **Men's Ministry Start Up Guide** is designed to like the basic business plan used in corporate America. The goal to achieve is to update, upgrade and/or jump start local Church men's ministries. It begins with the current assessment and moves into next year with a new vision of upgrades, updates, and tweaks, all aimed at making your men's ministry stronger. Take the assessments seriously & work through this organized process with a member of Wesley Brotherhood's leadership team. Our men want to serve you and support your efforts. This is a collaborative effort compiled by Michael Maxwell of Wesley Brotherhood sharing ideas from a variety of resources including the General Commission of United Methodist Men, Man Up Ministries, Man in the Mirror, Butler Street and other resources found along the way in 30+ years in men's ministry.

Also available are Wesley Brotherhood **Men's Ministry Annual Review** and **Men's Ministry Annual Review 2.0**. For feedback or more information how to make the most out of your local Church men's ministry, please contact Michael Maxwell at (904) 625-7883 or [michael.maxwell@wbfla.com](mailto:michael.maxwell@wbfla.com)

MMSUG - 100121

**for more Resources: [WesleyBrotherhood.com](http://WesleyBrotherhood.com)**